

60%

of companies struggle with a lack of visibility and hybrid cloud complexity.¹

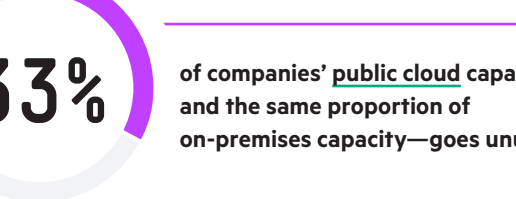
Data silos across data centers, edges, colocations, and clouds; multiple consoles; fragmented toolsets—all obscure the potential for projects that could deliver new revenue streams and ignite growth.



58%

of businesses say that ensuring security and compliance of apps hinders their transformation efforts.²


Guarding against data breaches and ensuring compliance with industry and government rules requires a holistic approach. Providing secure, role-based access to IT assets across multiple venues can be challenging.



33%

of companies' public cloud capacity—and the same proportion of on-premises capacity—goes unused.³

It's well known that businesses purchase more on-premises infrastructure than they need, to avoid running out of capacity. But wasteful overprovisioning is rife in the cloud, too. That's money that could be better spent on growing the business.



50%

of IT leaders report that they have insufficient in-house expertise for digital transformation.⁴

Distributed environments add to the pressure on already hard-pressed IT organizations. Compelling new digital opportunities lie all around, but IT teams can't get to them—too much of their time and effort goes into routine manual and administrative tasks.

HPE GreenLake is an open and secure edge-to-cloud platform that powers data-first modernization. It gives you a unified cloud experience that speeds and simplifies operations across your hybrid cloud estate.



- One sign-on for a unified, big-picture view
- A consistent cloud operating model across data centers, colocations, and edges
- One console to manage compute, network, storage, software, and workloads



- Centralized security and compliance processes reduce risk
- Zero-trust-enabled architectures protect your data from edge to cloud
- One dashboard lets you manage user identity and access, authentication, audit logs, and more



- Built-in applications lighten the operational load (firmware upgrades, backup config, troubleshooting, and more)
- Bulk actions reduce hands-on management
- Open APIs and CLIs simplify integrations and accelerate time to value



- Intuitive charts and graphs streamline capacity planning and help eliminate overprovisioning
- Drag-and-drop reporting takes the guesswork out of IT budgets



- A range of subscription models give you options as to when and how you pay
- Direct ordering enables you to scale up quickly without contacting a salesperson



- Predictive analytics and proactive support help you minimize downtime
- Status data, reports, and insights enable you to quickly identify issues

Create your account on the platform at common.cloud.hpe.com.

hpe.com/us/en/greenlake/edge-to-cloud.html



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¹ CIO's guide to data and application modernization, HPE, 2021.

^{2, 4} Driving a competitive business through modern IT, a Frost & Sullivan white paper sponsored by HPE, 2022.

³ Self-evaluate your cloud migration to maximize your investment. HP E 2022